



NCSEA

LEADERSHIP WEEK

# Benchmark Your SEA

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# 2023 SEA Survey Report Results



# Are you new?



- Are you new to the annual survey sent to the SEAs?
- Are you new to the concept of the SEA Leadership Retreat?
- Are you new to assuming a leadership role in your SEA?



# Years as a Delegate/Alternate

- 1 to 2 years
- Changes with the Board of Directors
- Changes with the fiscal year
- ~5 over 10+ years



# Financial Year

- More than half of SEAs follow a January 1<sup>st</sup> – December 31<sup>st</sup> fiscal year
- About 1/3 of SEAs use a July 1<sup>st</sup> – June 30 fiscal year



# SEA Management

- About half of SEAs have paid support
  - AMC (Association Management Company)
  - Executive Director
  - Administrator/Manager



# Corporate Dues Program

- About 25% have a Corporate Membership Program
- Some offer yearly memberships and some offer sponsorship levels.
- A potential revenue stream for your SEA.



CORPORATE  
MEMBERSHIP

# Largest Source of Revenue

- Dues are the largest source of revenue for most SEAs
- Annual Meeting/Conferences the second biggest
- Sponsorship Partnerships a distant third
- Miscellaneous others ...
  - Golf tournaments
  - Meetings
  - Webinars





# Events Through Your SEA

- Lunch & Learns
- Breakfast/Dinner Meetings
- Annual Conference – Full/Half Day Seminars
- Webinars
- Happy Hour/Social Events
- Young Member and Student Events
- Tours/Hands on Days with Vendors/Suppliers





## Awards Program

- More than half of SEAs have an 'Awards Program.'
- Project Excellent Awards
- Engineer of the Year
- Honorary Member of the Year
- Young Engineer Awards

# Scholarship Programs

- Nearly 2/3 of SEAs have a Scholarship Program
- Funds typically come from Annual Social Events
- Funding for a few SEAs comes from their Annual Budget, Foundation or Specialty Programs





# NCSEA Assistance Requests

- Questions about SEA Chapters
- Website guidance
- Issues regarding a board member
- Insurance question
- Speakers and program ideas
- Assistance with a virtual conference
- Starting a YMG
- Strategic planning assistance
- Questions regarding student memberships
- Promotion of local events nationally

30

YEARS



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